



For Immediate Release:

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Kurgo's Wander Hammock Makes Traveling with Man's Best Friend Clean, Stylish and Stain Resistant!

Wander Hammock™ Keeps You and Your Dog Happy.. and Your Car Clean!

NEWBURYPORT, MA. – Taking your pooch along for the ride has never been so easy, clean and stylish!...with Kurgo's™ new Wander Hammock™.

Dog owners know all too well how much of a hassle it is to try and keep the backseat clean when you take your dog with you in the car. Between muddy paws, dog hair and drool, it's tough to keep up!

“Putting a blanket down creates as much of a mess as it clears up,” said Kurgo™ product developer Kitter Spater. “The Wander Hammock™ is the perfect alternative - a secure, durable waterproof hammock that keeps the dog comfortable and my car clean.”

The Wander Hammock™ is a hammock designed especially for your dog in the backseat. It serves as both a standard hammock and a stylish seat cover. The Wander Hammock™ comes in black or kahki color, each with a stylish orange detailed custom pattern featuring a barking dog. The Wander Hammock™ is made of a waterproof anti-microbial fabric that repels dirt and moisture. This unique vehicle pet product also includes a handy travel/utility bag to store the hammock or keep your pet's leash, toys and water!

The hammock also has a convenient split-seat feature if you only need part of the backseat for your dog. Thanks to the unique design, the Wander Hammock™ fits most vehicles from compacts to SUVs and requires no tools or extra hardware for installation or removal. The Wander Hammock™ retails for \$59.95 and is available at Solutions Catalog and many other pet retailers.

For more information on the Wander Hammock™ and other Kurgo™ products or to find a local dealer, visit www.kurgo.com. If you would like more information,

product samples or images of the Wander Hammock™, contact Leah Nelson at MassMedia at 775-322-0755 or leah@massmediapr.com.

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Kurgo™ products are designed, manufactured and marketed by Motivation Design LLC, a product development firm based in Salisbury, Massachusetts. The company develops simple solutions for everyday problems. The Kurgo™ product line currently includes convenient products for traveling with your dog such as the Wander Hammock, Tru-Fit Smart Harness, Backseat Barrier and the Auto Zip Line, recently named as a Consumers Digest Best Buy. In addition Kurgo™ offers a line of tire storage and car organization products including the Tire Tote, Tire Garage, Auto Tray Table, Sack Hook, and Trunk Cleat. You can see more about this ever-evolving line of products at www.kurgo.com.